

What We Do

<u>Ecamm Live</u> is an all-in-one live streaming & video production studio. With Ecamm Live, video creation is easy, professional, and fully customizable. If you can think it, you can create it in Ecamm Live.

Powerful Features

With Ecamm Live you can quickly & easily create professional live stream broadcasts or pre-produced videos right from your Mac. Stand out from the crowd with high-quality video using your DSLR or mirrorless camera. Most cameras are plug-and-play. Connect with just a USB cable and immediately see the difference in quality.

Add logos, titles, lower thirds, and graphics, share your screen, drop in video clips, bring on interview guests, use a green screen, and so much more. Live streams and videos can be prepared in advance using Ecamm's Scenes feature or created on the fly, all with easy drag & drop controls.

Seamless Integration

Live stream to Facebook, YouTube, Twitter, LinkedIn, or Twitch at the push of a button or leverage our integration with Restream or Switchboard Live to multistream simultaneously to over 40 channels. Once live, the host is able to see and display viewer comments and reactions, as well as share these with their guests using our interview feature.

Use Ecamm's virtual camera to improve your camera quality or flow through your show or video presentation in apps like Zoom, Google Meet, Microsoft Teams, WebEx, and more.

Completely Customizable

Pre-recorded Video

Easily integrate pre-recorded video into your streams with a simple drag into the app to create more comprehensive and dynamic video segments. Or use Ecamm Live's record-only feature to create videos to use later. A live picture-in-picture function is also available to use alongside pre-recorded video integration.



Completely Customizable

Personalization

- Overlays the ability to add text, logos, lower-thirds, PDFs, camera sources, widgets, animated GIFs, and more allow Ecamm's customers to create personalized one-of-a-kind videos and live broadcasts.
- <u>Comments</u> promote viewer comments to on screen overlays with just one click, adding to the overall experience of your live stream.
- <u>Camera Effects</u> Ecamm's built-in studio-quality camera effects give you the power to change your background with green screen or blue screen (selecting your own photo or video background), adjust picture settings, and apply a LUT to custom fit your needs.

Multi-Streaming

Ecamm Live's integration with <u>Restream.io</u> and <u>Switchboard Live</u> allows live streaming to multiple platforms simultaneously with one click. Additionally, Ecamm's built-in support for Restream's chat aggregation, allows for chat comments to be displayed from over 20 platforms – all in one place.

Preview

Ecamm Live's Preview window allows you to quickly make adjustments to your broadcast while you're live, and publish changes professionally. No need for your audience to witness your live changes.

Interview

Ecamm Live's Interview feature allows you to invite guests from anywhere. Simply send your guest the randomly generated interview link, and they can join from their browser. With features like Ecamm's live comment and reaction integration appearing in the browser, your guests can relax and comfortably become part of the production.



Completely Customizable

Isolated Audio Tracks

With Ecamm Live's isolated audio feature, you can comfortably record your podcast and live stream at the same time knowing every guest, sound effect, and microphone will be saved on separate tracks of audio. Post production has never been easier.

Profiles

With Profiles, you can organize your shows and projects in Ecamm Live. Profiles contain your scenes, settings, overlays, widgets, and more. Even export an entire Profile to easily send along to a team member or colleague

Our Founders

Twin brothers Ken and Glen Aspeslagh founded Ecamm Network while in college in the 90s with the simple goal of building apps to help solve problems.

Cost

Ecamm Live offers two different package options: Standard (\$20/mo) and Pro (\$40/mo), each package offering varying functions and support. More info on pricing here.

Founded

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Website

ecamm.live

Social Media

Facebook: /ecammnetwork Instagram: @ecammnetwork Twitter: @ecammtweets YouTube: /ecammnetwork LinkedIn: /ecammnetwork

Media Contact

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